

Prepared for



CSUE1030 APPLIED UX DESIGN
Assignment 4

CONCEPT PROPOSALS



RECIPE FOR SUCCESS PREPARED BY:

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INTRODUCTION & OVERVIEW

Introduction

Each of the following three concepts was developed with functionality and features in mind. Following Syzl's existing brand guidelines and website design, our concepts build on and improve Syzl's kitchen listing creation process with a focus on the rates and availability feature.

Overview

The results of the usability testing, research interviews, heuristic analysis, and client feedback lead us to identify two core features that needed to be added and improved upon. This includes adding a traditional calendar overview for Hosts to schedule and edit their kitchen availability, as well as improving upon the option for Hosts to add re-occurring rates and availability. Our focus has been to include these core features in our concepts, and to simplify the other steps in the listing creation process for a smooth user journey.



CONCEPT ONE OVERVIEW

By Anna Genis

This concept for Syzl's rates and availability feature takes into account the other steps in the process and is flexible if more steps are added. The menu to the left indicates progress and allows the user to go back and forward through the menu freely.

In the Equipment section, users can select, describe, and add photos of their equipment, this will allow Hosts to list and describe any special features that might make their equipment stand out.

Hosts are then prompted to set up re-occurring rental times in the Availability section. These re-occurring time slots will populate the calendar/Individual Rental Times tool below.

In the calendar/Individual Rental Times tool, Hosts are given freedom to:

- Block an entire month as unavailable,
- Block a single day as unavailable,
- Edit the hours available in a day,
- Edit the hourly or daily rate.

This will allow Hosts who have previously set up re-occurring availability to quickly block days that become unavailable to rent on short notice, or to add availability outside of the regular re-occurring schedule. Note that setting up re-occurring availability is not required in order to use the calendar.

In the Rates section, Hosts can choose between setting a default hourly rate, a daily rate, or a different hourly rate for each day that the kitchen is available. Each option can include tips from Syzl on how to set rates, such as charging a higher rate for weekends.

In terms of design, the chunky icons, buttons, and text inputs complement Syzl's existing branding and UI while making each component stand out to avoid a cluttered look.



EQUIPMENT

CONCEPT ONE High-Fidelity Wireframe

www.syzl.io











Syzl Search Bookings Inbox Me



← Edit Kitchen Section

- ✓ INFO & LOCATION
- ✓ FEATURES
- EQUIPMENT**
- AVAILABILITY
- RATES

Equipment Types

Choose all the equipment that is in your kitchen. Please add a detailed description and photos.

	DESCRIPTION	PHOTOS
<input checked="" type="checkbox"/> Fridge	<input type="text"/>	 
<input type="checkbox"/> Freezer	<input type="text"/>	 
<input type="checkbox"/> Oven	<input type="text"/>	 
<input type="checkbox"/> Range	<input type="text"/>	 
<input type="checkbox"/> Grill	<input type="text"/>	 

Save listing  Submit listing 

Highlights & Features

- Radio buttons allow Hosts to select available equipment.
- Text inputs allow Hosts to describe unique features, such as brand names, capacity, or restrictions.
- Hosts can add multiple pictures to show off equipment and special features.

AVAILABILITY | RE-OCCURRING RENTAL TIMES

CONCEPT ONE High-Fidelity Wireframe

Day	From	To	Action
<input checked="" type="checkbox"/> Monday	4:00 AM	4:00 PM	Add another time slot in the same day.
<input checked="" type="checkbox"/> Tuesday	4:00 AM	4:00 PM	
<input checked="" type="checkbox"/> Wednesday	4:00 AM	4:00 PM	
<input checked="" type="checkbox"/> Thursday	4:00 AM	4:00 PM	
<input type="checkbox"/> Friday	0:00 AM	0:00 AM	
<input type="checkbox"/> Saturday	0:00 AM	0:00 AM	
<input type="checkbox"/> Sunday	0:00 AM	0:00 AM	

Highlights & Features

- Radio buttons allow Hosts to select which days of the week have re-occurring availability.
- Time inputs allow Hosts to add the times that their kitchens will be available on each day.
- Hosts have the option to add multiple time slots in one day if needed.

AVAILABILITY | INDIVIDUAL RENTAL TIMES

CONCEPT ONE High-Fidelity Wireframe

www.syzl.io

Syzl Search Bookings Inbox Me

Edit Kitchen Section

- INFO & LOCATION
- FEATURES
- EQUIPMENT
- AVAILABILITY**
- RATES

Individual Rental Times

Your re-occurring times will appear in the calendar, select a day to edit its availability.

MAY / 2023

MON	TUE	WED	THU	FRI	SAT	SUN
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
28	29	30	31			

Saturday, May 27, 2023

From: 12:00 AM To: 11:00 PM

Daily Rate \$300 Hourly Rate

Block this day **Apply changes**

Block May **Tip:** Toggle through the months to block an entire month as unavailable.

Save listing **Submit listing**

Highlights & Features

- Re-occurring availability is reflected in the calendar and can be edited if needed.
- The calendar gives an overview of which days have available hours and which days are blocked off.
- Hosts can select a day to block its availability, edit time slots, or change its rates.
- The option to block an entire month as unavailable has been added as a button.

RATES

CONCEPT ONE
High-Fidelity Wireframe

www.syzl.io

Syzl Search Bookings Inbox Me

← Edit Kitchen Section

- ✓ INFO & LOCATION
- ✓ FEATURES
- ✓ EQUIPMENT
- ✓ AVAILABILITY
- RATES

Rates (\$/Hr)

Set a default hourly rate, a daily rate, or individual hourly rates.

Default Hourly Rate

Set a default hourly rate for all of your availability.
Tip: We recommend a default hourly rate of \$25.

Daily Rate

MON:	TUE:	WED:	THU:	FRI:	SAT:	SUN:
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Set a flat rate for each day.
Tip: Makers are often willing to pay more for weekend kitchen space.

Individual Hourly Rate

Set a different hourly rate for each day that your kitchen is available.
Tip: Makers are often willing to pay more for weekend and evening kitchen space.

Save listing Submit listing

Highlights & Features

- The Default Hourly Rate allows Hosts to set a single hourly rate for all future availability.
- The Daily Rate allows Hosts to set a flat rate for each day of the week, regardless of how many hours are booked by a Maker.

RATES CONTINUED

CONCEPT ONE
High-Fidelity Wireframe

www.syzl.io

Syzl Search Bookings Inbox Me

Edit Kitchen Section

- INFO & LOCATION
- FEATURES
- EQUIPMENT
- AVAILABILITY
- RATES**

Individual Hourly Rate

Set a different hourly rate for each day that your kitchen is available.
Tip: Makers are often willing to pay more for weekend and evening kitchen space.

Monday	From:	4:00	AM	To:	4:00	PM	Hourly Rate:	\$25/h
Tuesday	From:	4:00	AM	To:	4:00	PM	Hourly Rate:	\$25/h
Wednesday	From:	4:00	AM	To:	4:00	PM	Hourly Rate:	\$25/h
Thursday	From:	4:00	AM	To:	4:00	PM	Hourly Rate:	\$25/h
Friday	From:	0:00	AM	To:	0:00	AM	Hourly Rate:	
Saturday	From:	12:00	AM	To:	11:00	PM	Hourly Rate:	\$50/h
Sunday	From:	12:00	AM	To:	11:00	PM	Hourly Rate:	\$50/h

Save listing Submit listing

Highlights & Features

- Pulls info from the time inputs set up in the re-occurring availability and calendar.
- Individual Hourly Rate allows Hosts to set a different hourly rate for each day.

NEXT STEPS

Our client will have the opportunity to review our concepts and provide feedback. We've created each concept in such a way that our client can pick or choose different component styles, ideas, and the overall order of the listing creation process for the final prototype. The prototype will then be developed and tested as the final deliverable of our project.

